

INVESTMENT

WELCOME



Business First.



Welcome to the Northbrook Chamber - where your membership is an **INVESTMENT** in you and your business!

Kathi Quinn, President
Gail Eisenberg, Membership & Event Director
Carolyn Gessner, Communications Director

NorthbrookChamber.org
847.498.5555



OVERVIEW

- WHY JOIN THE CHAMBER?
- COMMUNICATION TIPS AND TOOLS FOR MEMBERS
- PROMOTE YOUR BUSINESS WITH CHAMBER MEDIA
- MEMBERSHIP UPGRADE BENEFITS
- MEMBERSHIP APPLICATION
- SPONSORSHIP OPPORTUNITIES
- SCHEDULE A COFFEE WITH THE CHAMBER
- SAMPLE E-ANNOUNCEMENTS
- SAMPLE NEWSLETTER
- SAMPLE MEMBER SPOTLIGHT
Benefit Included in Upgraded Memberships



WHY JOIN THE CHAMBER?

The Northbrook Chamber of Commerce & Industry is a vibrant business organization made up of more than 700 businesses with a 60 year tradition of providing networking, educational, and marketing services for its members while working to build a better business environment and a stronger community.

Marketing & Promotion

- Community Resource Guide Listing
- Advertising Opportunities
- Website Listing
- Social Media Channels Promotion
- Monthly Member e-Announcements
- Sponsorship Opportunities
- Website Advertising

Networking & Events

- Structured Networking Breakfast
- Virtual Business Roundtables
- Professional Development Events
- Educational Programs
- Chamber Coffees
- Women in Business
- Business After Hours
- Workshops
- MasterClass C-Suite Program

Annual Special Events

- Annual Meeting & Business Awards
- Annual State of the Village Address
- Small Business Expo
- Economic Outlook Breakfast
- Golf Outing
- Auction & Taste of the North Shore
- Golf League

Advocacy

- Chamber outreach with Village officials
- Leadership Northbrook Program
- Luncheons with Elected officials
- Marketing partnership in support of Northbrook retail businesses
- Provide updates and content relevant to business ownership

Credibility

- Referrals
- Field public inquiries
- SEO Boosts via search engine analytics
- Connects a business to the community

Philanthropy

- Annual Drives for a variety of charitable efforts
- Sponsor the Northbrook Student Meal Pack Program
- Support for Local Charitable Organizations
- Coordinate volunteer opportunities for member businesses



in partnerships with

PROMOTE YOUR BUSINESS THROUGH THE CHAMBER MEDIA

most are *FREE* (but priceless!)



Contact

Carolyn Gessner, Communications Director
(847) 513 6005
carolyn@northbrookchamber.org

Sources for Chamber Info

Emailed Communications to you:
(Add info@northbrookchamber.org to your contacts)

- Weekly Emails
 - [event reminders](#) (Thursday)
- Monthly Emails
 - [newsletter](#) covering local business, government, and Chamber updates (last week of the month)
 - [e-Announcements](#) sharing news from members (first day of the month)
 - [Member Spotlight](#) marketing feature for Gold/Platinum members (mid-month)

Follow us on Social Media

- Chamber Public [Facebook Page](#)
- Members-Only [Facebook Group](#)
- Northbrook Chamber [Instagram](#)
- Northbrook Chamber [LinkedIn](#)
- The Find It in Northbrook [Facebook](#) and [Instagram](#) (a partnership with the Village of Northbrook – promotes Village stores and restaurants)

Northbrook Community Resource Guide

- Contains comprehensive info for residents and businesses as well as directories of all Chamber members.
- Print version mailed to Northbrook households and businesses in June, distributed at high-traffic locations year-round. [Digital version on Chamber website.](#)
- Optional ad space available; sales open in January.

Platforms to Share Your Business News

- [e-Announcements](#): Submit news to by the 25th of the month with links to your press releases, event registration, etc.
- [Facebook](#) and [Instagram](#): We frequently share content posted by members on our public page.
- You also can connect with other members by sharing news in the Chamber Connections [Members-Only Group](#).
- [Exclusive Offers](#): Place no-cost promotional offers which also appear on the Chamber's Facebook. These are limited time offers (up to 4) on northbrookchamber.org,
- [Job Postings](#): Members may post job openings that are visible on northbrookchamber.org and Facebook
- [Member Spotlight](#): Gold and Platinum members may schedule eblast features in the monthly Spotlight. Gold (1) Platinum (2) annually by reservation.

Northbrook Stores & Restaurants

- Find It in Northbrook [Facebook](#) and [Instagram](#) pages
- Northbrook Community Text Program: Free marketing available to all Northbrook stores, restaurants and personal service businesses.



Businesses looking for new marketing opportunities have a valuable partner with the Chamber. Members can increase their visibility by taking advantage of our free, low-cost, and upgraded marketing media.



MEMBERSHIP UPGRADES

GOLD + PLATINUM COMPARISON

UPGRADE BENEFIT MARKETING TOOLS

Please call us to discuss your options, deadlines, or questions.
Build SEO with upgrades!

BENEFITS: Annual Upgraded Member Benefits to market your business and help you grow.	BASIC	GOLD	PLATINUM
ALL: Monthly Networking & Educational Events, Marketing & Promotion, Annual Special Events, Advocacy, Credibility, Philanthropy			
Membership Categories: Appear online in your microsite and in the community guide, helping you reach more targets. [value: \$55]	1	2	3
Member Spotlight: eBlast feature emailed to almost 2,000 members and VIPs. Promote + market your products, services, and locations. Limited availability per month/reservation required in advance. [value: \$350]	N/A	1	2
Business Category Banner on Chamber website: Your banner ad featured on your primary category page. Member provides ad in jpg or png format, 480 x 60 pxls. [value: \$300]	N/A	1	N/A
Directory Search Banner on Chamber website: Your banner ad featured on the main directory search page. Member provides ad in jpg or png format, 480 x 60 pxls. [value: \$450]	N/A	N/A	1
SEO Boost - Enhanced Listing: Extra descriptive, searchable content, logo, 5 hyperlinks on the Chamber website, plus extra key words. [value: \$250]	N/A	1	1
Video Link on your website listing page. YouTube only [value: \$250]	N/A	N/A	1
Chamber Member Mailing List: 1 time use. Excel document with company name and street addresses. [value: \$500]	N/A	1	2
Community Guide Listing: Company is listed each June print & digital edition distributed to 24,000 homes & businesses. [Priceless!]	1	2	3
Community Guide Highlight Listing: Company is listed and features a shaded call-out each June in print & digital edition .	N/A	2	3
Total Value of Upgraded Benefits	N/A	+ \$1510	+ \$2650
Upgrade Investment - What you actually pay! Bundle discount annually in addition to regular dues.	N/A	+ \$295	+ \$570



MEMBERSHIP APPLICATION.25

2002 Walters Avenue Northbrook, IL 60062 · tel (847) 498-5555 · www.northbrookchamber.org · info@northbrookchamber.org

REASON FOR JOINING

- ☐ Networking & Educational ☐ Community Involvement ☐ Gov't Advocacy ☐ Benefits & Discounts
☐ Marketing & Promotion ☐ Sponsoring & Branding ☐ Other _____

COMPANY INFORMATION

Company Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Website _____
Business Category _____ # of Employees/Owner/ at location _____

COMPLETE ONLINE or EMAIL THE FOLLOWING TO COMPLETE YOUR DESCRIPTION:

Business Description - Please provide a brief description for use on the Chamber website (50 words/600 characters max).

Keywords - Please list 8 words to enhance an Internet search of your business/company.

EMPLOYEE INFORMATION

Primary Contact _____ Title _____
Cell Phone # _____ Email _____
Billing Contact _____ Title _____
Cell Phone # _____ Email _____
Contact _____ Title _____
Cell Phone # _____ Email _____
Contact _____ Title _____
Cell Phone # _____ Email _____

MEMBERSHIP DUES

INVESTMENT SCHEDULE

of Employees Basic Membership Dues

1-3	\$310	Part time employees/contractors are counted as 1/2 employee for dues purposes. Banks \$995, utilities \$595, real estate offices \$595 require sponsorship participation.
4-10	\$355	
11-20	\$425	
21-50	\$510	Non-Profits: have special dues rates for charities etc. based upon income, staffing. Please contact the Chamber for more information.
51-150	\$645	
151-400	\$875	
401+	\$895 + Sponsorships	

- ☐ Gold Add to Dues + \$295
☐ Platinum Add to Dues + \$570
☐ Sponsorships*** Add to Dues \$5000 to 15,000 [we will customize your program with you.]

Basic Membership Dues \$ _____
+ Optional Membership Upgrade \$ _____
+ Optional Sponsorships \$ _____
Total Investment \$ _____

Referred by _____
Former Member: YES _____ YEAR _____

PAYMENT-MAY BE DONE ONLINE

- ☐ Check Enclosed ☐ AMEX ☐ Visa/Mastercard

Card # _____ Exp. Date _____

CV2 CODE _____ Billing Address Zip Code _____

Memberships are held in the name of the company and are not transferable nor revocable. Membership year runs January 1 through December 31. Memberships automatically renew January 1st and will be charged to the credit card provided unless cancelled in writing by the member 15 days prior, cancelled by the Chamber for nonpayment of dues after 30 days, or for non-compliance with Chamber policies. Membership Dues are non-refundable. Membership Dues are deductible as an ordinary and necessary business expense. (effective 8.10.2024) By attending or participating in any event or activity hosted, sponsored, or affiliated with the Northbrook Chamber of Commerce & Industry ("Chamber"), you grant the Chamber and its authorized representatives the irrevocable right to photograph, record, or otherwise capture your image, likeness, and voice. These images and recordings may be used in any format, including print, digital, or electronic media, for promotional, marketing, educational, or other business purposes without compensation, notice, or further consent. All media becomes the property of the Northbrook Chamber and may be used in publications, promotional materials, websites, social media, and other communications. If you prefer not to be photographed or recorded, please notify the Chamber staff at the event and make reasonable efforts to avoid cameras. However, we are not responsible for others recording you. This disclaimer applies to all individuals present at Chamber events, including members, guests, vendors, and participants. REV6.17.25

Authorized Signature _____ Date _____



Schedule a COFFEE WITH THE CHAMBER

Whether you're new to the Northbrook Chamber, or you've been a member for a long time and need a refresher, consider scheduling a "Coffee with the Chamber appointment." Bring your own device so we can assist you in using your benefits! Chamber staff and/or ambassadors will meet with you for:



- An individualized overview of benefits.
- Hands-on help with our website; learn how to log in to connect with other members or post Hot Deals, jobs, and your own events!
- Conversation about how the Chamber can best serve you.
- A demonstration; feel free to bring your laptop or tablet.
- Discovering Chamber benefits such as: marketing, networking, website, and advocacy.
- You'll also learn more about deadlines, and how to get your news published in the Chamber newsletter, post offers and the monthly e-blast announcements.

Don't miss this opportunity to maximize your membership!

Contact

**Carolyn at (847) 513-6005 for social media and communications
and to schedule a coffee.**

E-ANNOUNCEMENTS

MEMBER SPOTLIGHT



E-ANNOUNCEMENTS

News From Members

June 2025

News From Members



Caroline Gau - Real celebrated the opening of her team's new office with a ribbon cutting ceremony in May.

The Glenbrook North High School Business Incubator class welcomed NCCI small business owners to share their entrepreneurial experiences. Participating businesses included Labs, BasketWorks, The Electric Home Company, Gail's Brownies, Len Custom Homes, The Painted Penguin, Pro and Pro.

Member-Presented Happenings

Chad Coe, Coe Financial
Abundant

Sharon Chicago
Northbrook
Education

June 5: Sunset Foods Cheese in Concert food, wine & music event
June 7: Climate Action Day presented by the Village of Northbrook.
Participating Chamber members include ComEd, Electric Home Company LLC, Go Green Northbrook Market, Northbrook Park Foundation, Northbrook Public Library,
June 8: Northbrook Symphony Symphonic Treasures concert
June 10: Illinois Bone & Joint adaptive cycling event for individuals
June 12: Youth Services of Glenview/Northbrook Fashion Show
June 14: Northbrook Park District and Village of Northbrook
June 17: Arden Courts Senior Wellness Seminar: Prevent
June 18: Northbrook Farmers Market 2025 Season 3
June 19 - 21: BasketWorks Warehouse Sale
June 21: Health Clarified Open House

June Ribbon Cutting Events

June 17: Northfield Township Food Pantry,
Glenview, 4:00 p.m.
June 26: Toyota on Edens, 1530 Frontage Rd., Northbrook, 10:00 a.m.

Support Scholarships with our 50/50 Raffle!
Online sales close at 10:00 a.m. Friday!
Be part of the Chamber's Golf Outing excitement even if you can't be at the event! Purchase a 50/50 Raffle Ticket - half the sales go to the Evans Scholars Foundation, half to one lucky winner! You do not need to be present at the Golf Outing to win. Click here to purchase tickets online or call (847) 498-5555.

Reminder: First Friday Networking Breakfast this Friday, June 6!
Sign up online by Noon on Thursday

Follow the Northbrook Chamber on Social Media

Northbrook Chamber of Commerce
Office: 2002 Walters Ave., Northbrook, IL 60062
Mailing Address: P.O. Box 2445, Northbrook IL 60062
847.498.5555
www.NorthbrookChamber.org

Office Hours
9am-5pm Monday-Thursday
9am-Noon Friday

Join the Northbrook Chamber Member Connections Facebook



Member Spotlight

MEMBER SPOTLIGHT | December 2022
Get to Know Northbrook Chamber Platinum & Gold Members

It's time to make us your healthcare partner.

DUNDEE PHARMACY
Families across the North Shore have trusted Dundee Pharmacy for generations. We provide compassionate, convenient care at the lowest cost. Our special no-cost packaging options ensure the correct medication is taken at the right time. Open seven days a week, with same-day home delivery available. Transfer your prescriptions today! Call (847) 480-1000 or visit DundeeRX.com.

SERVPRO of Wheeling / Glencoe
Responding faster to any disaster! Fire, water, storm or mold damage - SERVPRO's service 24-hour emergency restoration needs. Frozen pipes, sump pump failures, and ice damming? We'll get the job done "like it never happened." Ask about our residential and commercial cleaning services. Call (847) 498-8889.

Sunset Foods
Enjoy an easy and delicious holiday with catering from Sunset Foods. Choose from a wide selection of dinner packages, individual entrees, appetizers, seafood trays, traditional favorites for Hanukkah, Christmas, and New Year's Eve celebrations. Place your order early and then relax -- Sunset has you covered! Call (847) 272-7700.

YOUR LOGO HERE

Upgrade For 2023!
The Member Spotlight is just one of the marketing benefits included in an upgraded business membership. Your enhanced website description, bonus business categories, extra visibility in the Community Guide, online banner ads, and more -- all for one affordable annual investment. Contact our office today to upgrade your membership and schedule your 2023 Spotlight!

Maharaj Indian Grill
Take a delicious break this winter with lunch or dinner at Maharaj Indian Grill! Our award-winning chefs bring you the flavors of India with colorful, aromatic specialties, including excellent vegetarian options. Enjoy our welcoming shopping center, or order dining room at White Plains Shopping Center, or order delivery. Ask us about catering for your holiday gatherings! Located at 3111 Dundee Road in Northbrook.

North Shore Balloon Decor
Your big day is our big day! Make your celebration spectacular with decorations from North Shore Balloon Decor. Holiday parties, corporate events, banquets, mixers, banquets, bar/bat any event memorable with unique designs and custom installations. Browse our online gallery or contact Median for your personal consultation. North Shore Balloon Decor. For the Party People!

WELCOME

Educational Services Schools
The Krupnick Approach
Emerging Entrepreneur n.e. thing training
Financial Services
Alex Georgelos - Morgan Stanley Wealth Management
Health & Wellness Services
Ophthalmologists Gold Member Hadley
Theatre & Performing Arts
Camps Gold Member Theatre Company

GET INVOLVED - OPPORTUNITIES

- **Events**
- **Committees**
- **Volunteering**
- **Fundraising**
- **Ambassadors**
- **Board Positions**
- **Sponsorships**

