NORTHBROOK CHAMBER
of Commerce & Industry

# JOIN US

INVESTMENT









*Business First.*
















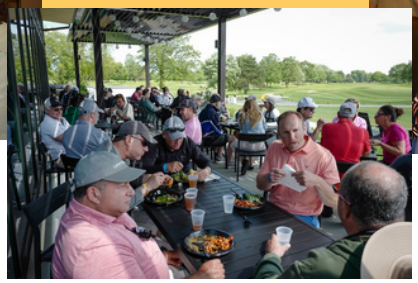

Welcome to the Northbrook Chamber - where your membership is an **INVESTMENT** in you and your business! We look forward to helping you grow and thrive!

Kathi Quinn, President
Gail Eisenberg, Membership
Carolyn Gessner, Communications
Linda Crown, Special Events
NorthbrookChamber.org
847.498.5555

NCC&I

*in partnerships with* Cook County SMALL BUSINESS SOURCE — Providing Access, Fostering Growth | SCORE — FOR THE LIFE OF YOUR BUSINESS | AMERICA'S SBDC ILLINOIS

# WHY JOIN OUR CHAMBER?

The Northbrook Chamber of Commerce & Industry is a vibrant business organization made up of more than 700 businesses with a 75+ year tradition of providing educational, marketing services, networking and programming for its members while working to build a better business environment and a stronger community.

## BENEFITS & SERVICES

### ADVOCACY

- Chamber outreach with Village, State and Federal officials
- Leadership Northbrook Program
- Luncheons with Elected officials
- Provide updates and content relevant to business ownership

### NETWORKING & EVENTS

- Structured Networking Breakfast
- Monthly BizHUB Roundtables
- Professional Development Events
- Educational Programs
- Chamber Coffees
- Women in Business
- Young Professionals
- Business After Hours
- Workshops
- MasterClass C-Suite Program

### PHILANTHROPY

- NCCI Foundation
- Sponsor the Northbrook Student Meal Pack Program
- Support for Local Charitable Organizations
- Coordinate volunteer opportunities for member businesses
- Volunteer Expo

### MARKETING & PROMOTION

- Community Resource Guide Listing
- Advertising Opportunities
- SEO Boosting Website Listing
- Social Media Channels Promotion
- Monthly Member e-Announcements
- Sponsorship Opportunities
- Marketing partnership in support of Northbrook retail businesses
- Website Advertising

### CREDIBILITY

- Referrals-Online and by Phone
- Public inquiries
- SEO Boosts via search engine analytics
- Connects a business to the community
- Community Guide listings mailed & online

### ANNUAL EVENTS

- Annual Meeting & Business Awards
- Annual State of the Village Address
- Small Business Expo
- Economic Outlook Breakfast
- Golf Outing
- Auction & Taste of the North Shore
- Golf League





# PROMOTE YOUR BUSINESS THROUGH CHAMBER MEDIA

most are *FREE (but priceless!)*

## RESOURCES + MARKETING

Emailed Communications to you:
**(Add info@northbrookchamber.org to your contacts)**

- Weekly Emails
  - event reminders

- Monthly Emails
  - newsletter covering local business, government, and Chamber updates (last week of the month)
  - e-Announcements sharing news from members (first day of the month)
  - Member Spotlight marketing feature for Gold/Platinum members (mid-month)

**Follow us on Social Media**

- Chamber Public Facebook Page
- Members-Only Facebook Group
- Northbrook Chamber Instagram
- Northbrook Chamber LinkedIn
- The Find It in Northbrook Facebook and Instagram (a partnership with the Village of Northbrook - promotes Village stores and restaurants)

**Northbrook Community Resource Guide**

- Contains comprehensive info for residents and businesses as well as directories of all Chamber members.
- Print version mailed to Northbrook households and businesses in June, distributed at high-traffic locations year-round. Digital version on Chamber website.
- Optional ad space available; sales open in January.

For Assistance Contact:
Carolyn Gessner,
Communications Director
(847) 513 6005
carolyn@northbrookchamber.org

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*Businesses looking for new marketing opportunities have a valuable partner with the Chamber. Members can increase their visibility by taking advantage of our free, low-cost, and upgraded marketing media.*



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## How to Share Your Business News

- e-Announcements: Submit news by the **25th of the month** with links to your press releases, special event registration, etc.
- Facebook and Instagram: We frequently engage with your social media content - tag @northbrookchamber to help us see your posts.
- Connect with other members by sharing news in the Chamber Connections Members-Only Group.
- Exclusive Offers: Share your limited-time promotional offers on northbrookchamber.org, with no cost to post. Raises your visibility and enhances your website's SEO!
- Job Postings: Members may post job openings that are visible on northbrookchamber.org.
- Member Spotlight: Gold and Platinum members may schedule eblast features in the monthly Spotlight. Gold (1) Platinum (2) annually by reservation.

FIND IT IN NORTHBROOK

**Northbrook Stores & Restaurants**

- Northbrook Community Text Program for all Village stores, restaurants and personal service business
- Find It in Northbrook Facebook and Instagram pages

For Assistance Contact:
Carolyn Gessner, Communications Director
(847) 513 6005
Carolyn@northbrookchamber.org

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# UPGRADE MEMBERSHIP VALUE

**ALL: Monthly Networking & Educational Events, Marketing & Promotion, Annual Special Events, Advocacy, Credibility, Philanthropy**

| **BENEFITS:** Annual Upgraded Member Benefits to market your business and help you grow. | BASIC | GOLD | PLATINUM |
|---|---|---|---|
| **Categories:** Appear online in your microsite and in the community guide, helping you reach more targets. [value: $55] | 1 | 2 | 3 |
| **Spotlight:** eBlast feature for upgraded members only. emailed to almost 2,000 members and VIPs. Promote + market your products, services, and locations. Limited availability per month/reservation required in advance. [value: $350] | N/A | 1 | 2 |
| **Business Category Banner** on Chamber website: Your banner ad featured on your primary category page. Member provides ad in jpg or png format, 480 x 60 pxls. [value: $300] | N/A | 1 | N/A |
| **Directory Search Banner** on Chamber website: Your banner ad featured on the main directory search page. Member provides ad in jpg or png format, 480 x 60 pxls. [value: $450] | N/A | N/A | 1 |
| **SEO Boost - Enhanced Listing:** Extra descriptive, searchable content, logo, 5 hyperlinks on the Chamber website, plus extra key words. [value: $250] | N/A | 1 | 1 |
| **Video Link** on your website listing page. YouTube only [value: $250] | N/A | N/A | 1 |
| **Chamber Member Mailing List:** 1 time use. Excel document with company name and street addresses. [value: $500] | N/A | 1 | 2 |
| **Community Guide Listing:** Company is listed each June print & digital edition distributed to 24,000 homes & businesses. [Priceless!] | 1 | 2 | 3 |
| **Community Guide Highlight Listing:** Company is listed and features a shaded call-out each June in print & digital edition . | N/A | 2 | 3 |
| | | | |
| **Total Value of Upgraded Benefits** | N/A | + $1510 | + $2650 |
| **Upgrade Investment - What you actually pay!** Bundle discount annually in addition to regular dues. | N/C | + $299 | + $580 |

Tax deductible as allowed by law. Check with your CPA. Services and fees are subject to change without notice. January to January dues. REV.10.25.25

# MEMBERSHIP APPLICATION.2027

P.O. Box 2445 Northbrook, IL 60062 · tel (847) 498-5555 ·· www.northbrookchamber.org · info@northbrookchamber.org

## REASON FOR JOINING- CHECK OR CIRCLE YOUR CHOICES

| | |
|---|---|
| Networking | Gov't Advocacy |
| Marketing & Branding | Branding |
| Educational | Sponsorships |
| Community Involvement | Benefits & Discounts |

_____

_____

## COMPANY INFORMATION

**Company Name** _____

**City** _____ **State** _____ **Zip** _____

**Company Phone** _____ **Website** _____

**Business Category** _____ **# of Employees/Owner/ at location** _____

**COMPLETE ONLINE or EMAIL THE FOLLOWING TO COMPLETE YOUR DESCRIPTION:**

**Business Description** - Please provide a brief description for use on the Chamber website (50 words/600 characters max).

**Keywords -** Please list 8 words to enhance an Internet search of your business/company.

## EMPLOYEE INFORMATION- ADD MORE ONLINE

**Primary** Contact _____ Title _____

Cell Phone # _____ Email _____

**Billing** Contact _____ Title _____

Cell Phone # _____ Email _____

**Contact** _____ Title _____

Cell Phone # _____ Email _____

## INVESTMENT SCHEDULE

### BASIC MEMBERSHIP DUES

| # of Employees | Annual Dues |
|---|---|
| 1-3 | $340 |
| 4-10 | $375 |
| 11-20 | $450 |
| 21-50 | $540 |
| 51-150 | $685 |
| 151-400 | $895 |
| 401+ | $895 + Sponsorships |

| | |
|---|---|
| Banks/CUs per org* | $995 |
| Utilities* | $595 |
| Non-profits range* | Contact us |
| Real Estate Offices* | Contact us |

**Special Dues rate, may require sponsorship participation.*

### ADD UPGRADES & SPONSORSHIPS

☐ Gold Upgrade - Add to Dues + $299 *January to January*

☐ Platinum Upgrade - Add to Dues + $580 *January to January*

☐ Sponsorships*** - Your annual donation of $5000 to 20,000 can be customized to include events, programs and educational support over 12 months with active membership.

*Dues include counts of owners, partners and all part time employees/seasonal/contractors (including 1099s) Counted as 1/2 employee for dues purposes. Non-Profits: have special dues rates for charities etc. based upon income, staffing. Please contact the Chamber for more information & approval.* ***Dues may be prorated for year 2 when paid in July or after, but must be paid at the same time. Upgrades are not prorated. Some advertising is annual providing member in good standing.***

Basic Membership Dues $_____

+ *Optional* Membership Upgrade $_____

**+** Sponsorships **$**_____

**Total Investment** **$**_____

*January to January dues*

Where did you hear about NCCI? (circle) FB LinkedIn TikTok BlueSky Google Instragram Other

Referred by _____

Former Member: YES _____ YEAR _____

## PAYMENT-MAY BE DONE ONLINE -

☐ **Check Enclosed** ☐ **Credit Card**

**Card #** _____ **Exp. Date** _____

**CV2 CODE** _____ **Billing Address Zip Code** _____

*Northbrook Chamber of Commerce & Industry (NCCI) Memberships are held in the name of the company and are not transferable nor revocable. Membership year runs January 1 through December 31. Membership Dues are non-refundable. Memberships are valid after a board vote. Membership Dues are deductible as an ordinary and necessary business expense as determined by your CPA. (effective 8.10.2024) By attending or participating in any event or activity hosted, sponsored, or affiliated with the Northbrook Chamber of Commerce & Industry ("Chamber"), you grant the Chamber and its authorized representatives the irrevocable right to photograph, record, or otherwise capture your image, likeness, and voice. These images and recordings may be used in any format, including print, digital, or electronic media, for promotional, marketing, educational, or other business purposes without compensation, notice, or further consent. All media becomes the property of the NCCI and may be used in publications, promotional materials, websites, social media, and other communications. If you prefer not to be photographed or recorded, please notify the Chamber staff prior to or at the event and make reasonable efforts to avoid cameras. However, we are not responsible for others recording you. This disclaimer applies to all individuals present at Chamber events, including members, guests, vendors, and participants. REV 04.10.26*

**Authorized Signature** _____ **Date** _____