# NORTHBROOK

Community Resource Guide 2025-26

Celebrating 75 Years of the Northbrook Chamber of Commerce & Industry

# NORTHBROOK CHAMBER OF COMMERCE & INDUSTRY
*2026/2027 COMMUNITY RESOURCE GUIDE*

# Northbrook Community Resource Guide

Dear Chamber Member,

The Northbrook Chamber of Commerce & Industry has partnered with Town Square Publications to produce the (2026-27) Northbrook Community Resource Guide. This annual publication will help you market your business directly to neighborhood residents, area business owners and visitors.

The Northbrook Community Resource Guide is a unique local advertising tool, direct-mailed to households and businesses and distributed at high traffic locations around the Village. Residents save this highly visible publication for easy reference throughout the year.

In addition, the Northbrook Community Resource Guide will be replicated online via the Chamber's website, further extending the exposure of your advertising message and enhancing your search engine visibility.
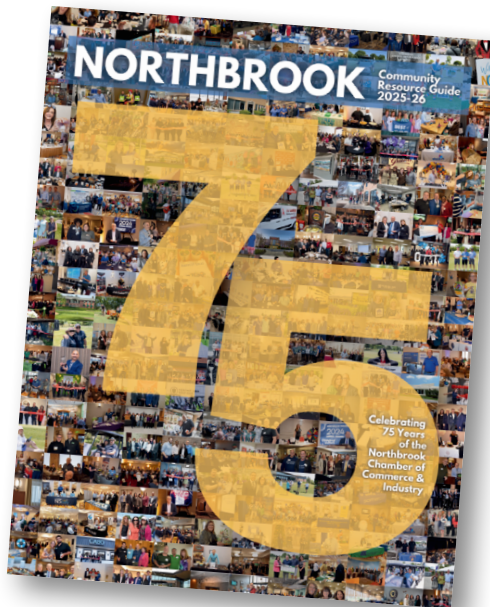
**Don't miss the opportunity to promote your business to residents and business owners!**

Our representative from Town Square Publications is Kathy Chapman.
**To reserve an ad, please fill out the google form here.** You can also call Kathy at **(773) 251-8644** or email her at kchapman@tspubs.com.

Get your business noticed, keep it successful and grow your customer base! Space is limited—purchase your space and be seen in one of Northbrook's most effective marketing publications.

Bringing you tools for success,

**Kathi Quinn**
President & COO

## YES! I AM INTERESTED IN ADVERTISING IN THE 2026-27 NORTHBROOK COMMUNITY RESOURCE GUIDE!

## TO RESERVE AN AD, PLEASE FILL OUT THE GOOGLE FORM HERE OR EMAIL KATHY CHAPMAN AT KCHAPMAN@TSPUBS.COM

# NORTHBROOK CHAMBER OF COMMERCE & INDUSTRY
## *2026/2027 COMMUNITY RESOURCE GUIDE*

## Publication Date
May 2026

## To Reserve Your Space
**Kathy Chapman**
**(773) 251-8644**
**kchapman@tspubs.com**

**TOWN SQUARE PUBLICATIONS**
Your Custom Publishing Partner
A Daily Herald Media Group Company
EMPLOYEE-OWNED

### MEMBER ADVERTISING RATES

| | |
|---|---|
| **Full Page** | **$1,915** |
| **Half Page** | **$1,215** |
| **Banner** | **$720** |
| **Quarter Page** | **$720** |
| **Eighth Page** | **$425** |

### PREMIUM POSITIONS

| | |
|---|---|
| **Back Page** | **$2,995** |
| *Ad Dimension are 8.75" x 9" - Bleed on left, bottom and right* | |
| **Inside Front Cover** | **$2,495** |
| **Inside Back Cover** | **$2,495** |
| **Pages 3-7** | **$2,295** |

*Not a member? Click here and join today, so you can be a part of this fantastic member-only guide and receive all the benefits of membership! Memberships begin at $320 per year.*

# ADVERTISING SPECIFICATIONS

## Camera Ready Ad Specs

Using one of the following software programs:
- Adobe Illustrator CS  • Photoshop CS
  We can use the following software applications:
- Adobe Acrobat * PDFs should be system ready
- Adobe InDesign (CS)  • Adobe Illustrator (CS)
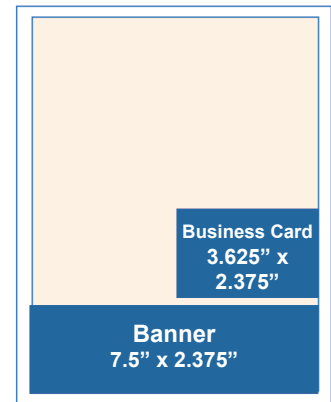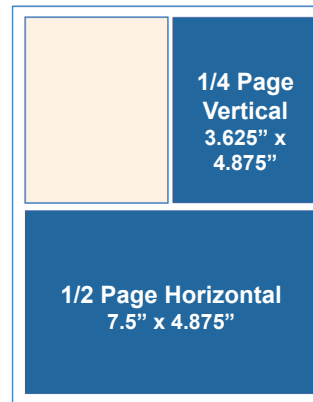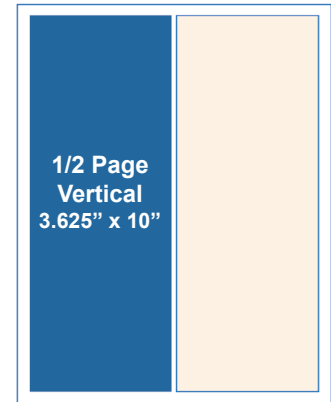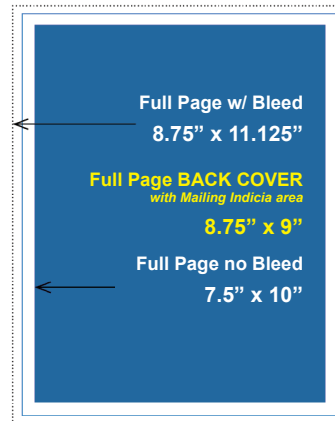- Adobe Photoshop (CS)

## Fonts

Fonts must be:
- Postscript Level 1 or 2.
- Some programs allow fonts to be rendered as art or paths and should be done so if using true-type fonts.

## Art & Files

- **Colors must be converted to CMYK.**
- **No rich black text.**
- Rich black fills 100% black/40% cyan
- Any art used in the ad must be included on the disk as a TIFF or EPS file.
- PDF files (high resolution) can be submitted, but please keep in mind that we cannot change these files if needed.
- When generating PDFs, the Compression setting should have no boxes selected and in the Advanced section, select Distill with prologue.ps/epilogue.ps. Also select Device Independent (More Accurate) for Color Conversion.
- **Files must be submitted with a resolution of 300 dpi for color and grayscale images.**
- A resolution of 1200 dpi must be used for lineart images.
- **Art obtained from a website is usually 72 dpi and should not be submitted unless it is a least 300 dpi and of good quality.**
- **Taking a 2 x 2 inch image of 72 dpi and then increasing the image to 300 dpi is not acceptable.**
- Digital cameras usually offer low resolution files that appear grainy and should not be submitted.
- Art should be the size needed for the ad or larger. When small files are enlarged they degrade in quality and should not be submitted.

## Advertising Dimensions

**Full Page w/ Bleed**
**8.75" x 11.125"**

**Full Page BACK COVER**
*with Mailing Indicia area*
**8.75" x 9"**

**Full Page no Bleed**
**7.5" x 10"**

**1/2 Page Vertical**
**3.625" x 10"**

**1/4 Page Vertical**
**3.625" x 4.875"**

**1/2 Page Horizontal**
**7.5" x 4.875"**

**Business Card**
**3.625" x 2.375"**

**Banner**
**7.5" x 2.375"**

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